Asher Isbrucker, Video Producer

contact: asher@asherkaye.com / portfolio: www.asherkaye.com

Specialising in short documentary storytelling for web. My work has been featured by *The Atlantic, National Geographic, Australia's Science Channel, IndieWire, Dazed Digital*, and others.

Select clients include BBC, *The Economist, Thomson Reuters Foundation,* and *Vancouver Aquarium.*

Portfolio: www.asherkaye.com

Selected experience:

Producer/Director, Capital.com

March 2022—April 2023

Produced explainer videos about economics & finance. Directed a team to produce each film; led on scriptwriting, research, and post-production. Main on-camera presenter.

Producer/Director, *Thomson Reuters Foundation*

March 2021—March 2022

Video journalism covering environment and technology. Worked independently to write, research, and produce short explainers about complex subjects.

Motion Designer, Haygarth

March 2020—March 2021

Lead motion graphics designer for a large advertising firm. Responsible for conception and delivery of motion graphics on tight deadlines.

Video Journalist, *The Economist*

April 2019–March 2020

Assistant producer working closely with a team to produce short documentaries for *The Economist*'s YouTube channel, which surpassed 1m subscribers during my tenure.

Adobe Instructor, The Training Company

April 2019–March 2020

Designed and taught courses on Adobe Premiere Pro, After Effects, InDesign, and Illustrator.

Videographer, Editor & Motion Designer, Vancouver Aquarium

Contracts, 2017–2018

Created marketing and educational materials for the Vancouver Aquarium and its sister company, Ocean Wise.

Sr. Video Producer & Lead Designer, Fitplan

January 2015–September 2016

Led brand identity and app design. Built and led company's video team from scratch. Created marketing materials, planned and coordinated international shoots.

Education: Bachelor of Arts, UBC, 2014

Technical skills:

Fluency in Adobe's Creative Suite (After Effects, Premiere Pro, InDesign, Illustrator, Photoshop)

3D modelling in Blender

Camera operation (broadcast, Sony A7 series, Sony FX/FS series)

On-camera presentation and voiceover

HTML, CSS, some Javascript